CONTACT: Your Name, Agency FOR IMMEDIATE RELEASE

Mobile/Desk Phone # Oct. X, 20XX

Your email

**ABCDEFG TO PARTICIPATE IN NATIONAL EARTHQUAKE DRILL***Media invited to observe and interview participants and disaster preparedness officials*

**CITY, St.** — This Thursday, October XX, is *International Shakeout Day*, when more than 35 million people throughout the nation and in several countries around the globe are expected to participate in *Great ShakeOut* *Earthquake Drills*. During the drills, participants practice “**Drop**, **Cover**, and **Hold On**”, the recommended safety procedure to take during an earthquake. In this area, the ShakeOut is a part of a regional effort known as the *Great [Insert Region Name] ShakeOut.* There are nearly XXX,XXX people in YOURREGION who will take part in tomorrow’s drill.

ABCDEFG, located in OURTOWN, will be holding an open-to-the-media ShakeOut drill and demonstration at XYZ LOCATION. During the demonstration, disaster preparedness officials from Local, State, and Federal Government organizations, including the Director of XYZ State/Federal Agency, will be on hand to:

* Talk with students/participants and media about the importance of earthquake and disaster safety
* Demonstrate proper earthquake safety techniques
* Provide updated information on the likelihood of earthquake occurrence

Media are invited to attend and take footage of the earthquake drill and hold interviews with senior officials, including the chief executives of the LIST AGENCIES HERE. Press Kits will be provided.

WHEN: October XX, 20XX from 9:45amto 10:45 am (media should be onsite by 8:30am)

WHERE: LOCATION NAME

STREET ADDRESS

YOURTOWN, YOURSTATE 12345

WHO: Mr. John Smith, XYZ Agency

Ms. Jill Smith, ABC Organization

Ms. Jane Doe, DEF Chapter

Mr. John Doe, Our Town Mayor

Capt. John Williams, YOURTOWN Fire Department

RSVP: Interested media should contact YOUR NAME, YOUR TITLE, YOUR AGENCY at [youremail@youremailaddress.com](mailto:youremail@youremailaddress.com) to learn more

*The Great YOURREGION ShakeOut is coordinated by the YOUR STATE/ORGANIZATION Name, the Federal Emergency Management Agency, the U.S. Geological Survey and dozens of other partners. ShakeOut is coordinated globally by the Southern California Earthquake Center at the University of Southern California.*