

Emergency Essentials  
653 N 1500 W  
Orem, UT 84057  
January 4, 2012

Subject: The Great Utah ShakeOut

Emergency preparedness is an essential part of Emergency Essentials and [BePrepared.com](http://BePrepared.com) both at the individual and organizational level. As such, we are proud to announce our support and participation in the largest statewide drill in Utah history, the 2012 Great Utah ShakeOut.

On April 17, 2012 at 10:15 a.m., Emergency Essentials, along with thousands of Utahns, will practice how to protect ourselves during earthquakes by conducting a “Drop, Cover and Hold On” exercise. It is important to be prepared at work, school and home, because we never know when the “Big One” may strike. The Great Utah ShakeOut is a wonderful opportunity to step up and be a partner in preparedness. It’s also the perfect time to review your emergency plans and replenish your disaster/emergency kits.

Join us today by registering at [shakeout.org/utah](http://shakeout.org/utah) to participate in the Great Utah ShakeOut. Together, we will be better prepared when disaster strikes.

Sincerely,

Shane Sullivan  
Vice President