

PRESS RELEASE

LAKE ELSINORE TO SHAKE IT OUT

Citizen Corps Helps Community Prepare For “The Big One”

Contact:

John Larsen
Volunteer
Lake Elsinore Citizen Corps

Telephone: 951-249-2547
Email: jlarsenlecc@gmail.com
Web: lakeelsinoreecc.org

LAKE ELSINORE, CA. – In a ongoing effort to raise public awareness of the critical importance for individual, families and communities to plan and prepare for the occurrence of a catastrophic disaster event such as a major earthquake, the City of Lake Elsinore and its volunteer CITIZEN CORPS organization will be staging the 2nd annual SHAKE OUT EXPO on Saturday October 15th, 2011 from Noon to 5:00pm at the city's Lake Point Recreation Park facility.

The SHAKE OUT EXPO, a free “fun-festival” like public event is designed to communicate through live presentations, hands on interactive demonstrations and exhibitions an essential knowledge for personal emergency disaster planning and preparedness.

Locally based emergency response organizations such as the AMERICAN RED CROSS, RACES (Radio Amateur Civil Emergency Services), CERT (Community Emergency Response Team) along with CALFIRE will be on hand at the SHAKE OUT EXPO to demonstrate and share their planning knowledge in emergency preparedness as well as answer questions on what the public should expect from first responders *not if, but when* disaster strikes.

Regional utilities companies, SOUTHERN CALIFORNIA EDISON, THE GAS COMPANY and the ELSINORE VALLEY MUNICIPAL WATER DISTRICT will also be attending to pass on information on what actions they will be taking on their customers behalf during a catastrophic event.

Also participating at the SHAKE OUT EXPO will be a select group of safety and emergency preparedness manufactures on hand to demonstrate the latest in emergency tools, supplies and technologies.

Attendees of the SHAKE OUT EXPO will also be able to learn and test their knowledge of emergency preparedness by completing the “Seven Steps of Earthquake Safety” which will enter them into our hourly raffle an a chance of winning valuable prizes from our SHAKE OUT EXPO vendors.

The SHAKE OUT EXPO offered to citizens of Lake Elsinore and surrounding Southwest Riverside County communities is a unique event inspired by and in support of the upcoming statewide GREAT CALIFORNIA SHAKE OUT earthquake event and drill which is schedule for Thursday, October 20th at 10:20am.

For more information and activity updates on the 2011 SHAKE OUT EXPO, please visit the Lake Elsinore Citizen Corps website at: www.lakeelsinoreecc.org or contact John Larsen, Volunteer Lake Elsinore Citizen Corps at 951-249-2547 or jlarsenlecc@gmail.com.

SHAKE OUT EXPO, Saturday October 15, 2011 Noon to 5:00pm, Lake Point Park, 420 East Lakeshore Drive Lake Elsinore, CA. 92531